



Introduction + Purpose

The UNCG Sustainability Committee, in partnership with the Office of Sustainability and the Weatherspoon Art Museum, is pleased to announce the first Creative Sustainability Initiative (CSI) award program. CSI serves multiple purposes:

- To increase the awareness of sustainability in the campus community.
- To foster a positive and productive conversation about sustainability at UNCG and beyond.
- To incorporate the creative process in sustainability challenges, such as climate change.

Eligibility + Scope of Work

UNCG undergraduate and graduate students currently enrolled full-time in any major may submit a project proposal. Students are limited to one proposal per discipline. Students graduating in May 2012 may not apply.

The following disciplines are included:

- Visual art (including media)
- Music
- Dance
- Fiction Writing and Poetry
- Interior Architecture

Deliverables + Responsibilities

Winning students must complete their projects by **September 10, 2012**, and fulfill the following requirements:

- Be available to present or speak about their projects at the Creative Sustainability Program at the Weatherspoon Art Museum, fall 2012.
- Record a short video with the Office of Sustainability to share on the web to promote the project and associated events.
- Be available to participate in exclusive campus TEDx event on Campus Sustainability Day in late October 2012.
- Non-performance projects will be installed on campus.
- Performance projects will be performed a minimum of two times. One of these must be during the 17 Days Festival (September 21 - October 7, 2012)

Award

Three awards of \$500 (or materials of equal value) will be granted. Only one award per student will be made.

Proposal Requirements

Proposals are due **March 30, 2012 by 5:00p.m.**, and must include the following:

- Brief biography of applicant, including: name, year, major, contact information
- Description of the project, not to exceed three pages.
- Detailed budget of materials. No travel or consultant fees will be covered by the grant program.
- Portfolio review is required for all disciplines. Submission details are as follows:
 - Music, Dance, Visual Art, Interior Architecture - Include a URL of current work
 - Fiction Writing - URL of current work is acceptable, or you may include four pieces of current work as a hard copy with your proposal.

If submitting your proposal by e-mail send to: Jessica Trotman, jgtrotma@uncg.edu
If submitting a paper copy please put in campus mail to Sink Building Office 214

All project proposals must be original work and adhere to the UNCG Honor Code.
Violation will result in disqualification.

Evaluation

A panel of arts faculty will select the three winners. The Office of Sustainability is available to assist in the evaluation process as needed.

For the purposes of evaluation “sustainability” is defined as:

- The project is informed by the environment.
- Inspires the audience to place great value on the earth and the environment.
- Brings attention to campus environmental and sustainability issues.
- Convey the concept of interconnectedness.

UNCG established sustainability as one of its five Core Values in the 2009 Strategic Plan. The University views sustainability as: *Academics, operations, and outreach...conducted with careful attention to the enduring interconnectedness of social equality, the environment, the economy, and aesthetics.*

Notification

The three winners will be announced at a reception at the Weatherspoon Art Museum following the Earth Day celebration on April 19, 2012. The reception is from 5:30p.m. to 6:30p.m. All applicants are encouraged to attend.